



JUNIOUS LINDSAY VINEYARD

A Rare Opportunity in the Heart of the Yadkin Valley

Twenty-two years of Rhône-inspired winemaking, hospitality, and community — ready for its next chapter



JLV's open-air tasting room — North Carolina's only open-air tasting room

22

YEARS RUNNING

10

VINEYARD ACRES

40+

SEATED CAPACITY

100+

EVENT POTENTIAL / YR

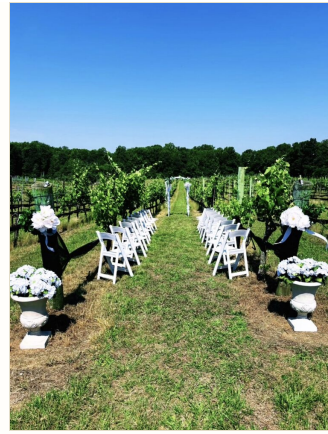
Junius Lindsay Vineyard is a 22-year-old Yadkin Valley institution with a devoted local following and a story that sells itself. Founded in 2004, JLV built a reputation on estate-grown Rhône varietals — Viognier, Syrah, Roussanne, and Grenache — that earned national recognition in its first decade.

A TURNKEY HOSPITALITY & EVENTS BUSINESS

Today, JLV offers a beautiful open-air tasting room with panoramic vineyard views, paired with a loyal customer base and an established live music series, Music at the Vineyard, alongside signature recurring events like Sips & Soups and Spring Fete. The vineyard rows themselves already double as a stunning private event and wedding venue — a built-in advantage most operators would have to create from scratch.

The single biggest growth lever in this business — private events — remains largely untapped. With indoor seating for roughly 40 and additional patio/lawn capacity for 10-15 more, and only 15 private events hosted last year against an industry benchmark of 100+ for a profitable

operation, there is substantial room to grow weddings, receptions, and corporate gatherings, the primary profit driver for most successful vineyards of this type.



A wedding ceremony set among the vines

"One of our favorite stops when we're in the area for wine tastings. We want a bottle of just about everything we taste!"

A WINE PROGRAM BUILT ON A TRUSTED RELATIONSHIP

The wine program is anchored by an outstanding contract winemaker with years of continuity and a deep understanding of the JLV brand — a relationship that transfers with the business. JLV's wines consistently stand out for quality within a crowded field of regional producers.

JLV sits within the Yadkin Valley appellation, benefiting from significant wine-trail tour traffic and proximity to Childress Vineyards, the region's flagship destination — a steady stream of visitors JLV doesn't have to work to attract on its own.



Award-winning, Rhône-inspired blends

ROOTED IN PLACE

JLV is set in the rolling countryside near charming Lexington, within easy reach of Winston-Salem — the Piedmont Triad's arts-and-education powerhouse — and a comfortable drive from the metropolis of Charlotte. The vineyard draws on all three: a small-town backdrop for a slow afternoon, a cultured and college-driven city nearby for a broader visitor base, and one of the Southeast's largest metro areas within range for a weekend escape.

The land itself carries history that predates the vineyard by more than a century. It has been farmed by the Zimmerman family since 1892, and Junius Lindsay Vineyard takes its name from Junius Lindsay Zimmerman — a namesake that ties the property's newest chapter to the family's long stewardship of this ground.

WHAT GUESTS ARE SAYING

"We have been coming to this vineyard for quite some time. We loved talking with the founder while he was with us and learning so much from him. Meeting his son and seeing his passion with keeping this place alive is amazing. Hands down this is our best vineyard in Davidson county."

"Wonderful experience... the delicious wines, beautiful surroundings, and conversations with the owner and our tasting host... I will be back!"

VERIFIED GUEST REVIEW

"This winery is a hidden gem. The French wines are the best in N.C. by far... the tasting was great and the owner was fantastic. Go here if you like dry wine!"

"This is a wonderful little winery! I love the small, cozy room, the incredible staff, and the fun events and live music they work hard to plan at this family-owned business. Add in gorgeous views of their French grapes — I highly recommend planning a visit!"



A recent JLV wedding — a glimpse of the venue's event potential

A LIVING CONNECTION TO THE LAND

The 3-acre Syrah block remains a living link to the estate's founding vision, with the opportunity to replant hardier varietals suited to the region's changing climate — whether to expand estate production or simply restore the vineyard's visual character.

MODERN INFRASTRUCTURE ALREADY IN PLACE

The business already runs on a lean, proven staffing model — part-time shift-based tasting room staff, contracted entertainment, contracted winemaking — with e-commerce (Vinoshipper) and modern point-of-sale (Square) systems

already operational. The brand's digital presence is equally well established: a polished website, strong reviews on Google, and an active, well-followed social media following. The foundation for the next stage of this business is already built.



The grounds at JLV

Twenty-two years ago, one family's love of the Rhône Valley took root in North Carolina soil. Today, that vision is looking for someone to carry it forward — into its next season of tastings, celebrations, and golden-hour evenings among the vines. The infrastructure, the following, and the sense of place are already here; what this opportunity needs now is someone with the energy and vision to build on twenty-two years of foundation and take it further than it's ever gone before. For the right person or couple, JLV isn't just a business opportunity — it's a rare chance to inherit a story already loved by an entire community, and to write its next chapter.



Golden hour among the vines

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